

Climate projects 2024

Month	Project	Climate Adaptation or mitigation?	Brief overview/benefits	Latest update	Next actions
January	Coastal Protection schemes	Adaptation	Three major schemes to protect the coastline from the threat of coastal erosion.	Press release issued to update on the three schemes and advise that exploratory work was under way.	Various stakeholder meetings to determine future comms.
	Free water butt scheme	Adaptation	Free water butt for Blackpool residents as flood prevention measure.	Second phase launched via green waste renewal email, e-Your Blackpool newsletter and social media from 31 Jan.	Story planned for paper version of Your Blackpool with resident receiving water butt.
February	Project Amber	Mitigation	Repairing the roads in a 'greener' way.	Press release and comms advising the next phase of work commencing in Marton. Also, tree planting has taken place as carbon offset of the work.	Updates as and when new schemes are undertaken.
	Your Blackpool	Both	Paper newspaper delivered to 70,000 addresses in Blackpool.	Full page of content. Stories included - Water butts, coastal protection schemes, Project Amber works and Eco-Fest	Next issue June/ July.
	Net Zero Business Academy	Mitigation	Shared Prosperity Funded Net Zero Academy for businesses.	Social media post to encourage businesses to sign up for their free energy audit.	Promote success stories and uptake of scheme.
March	Eco Hub opening	Both	New Shared Prosperity Funded facility at Palatine Library offering residents on energy efficiency measures for their home.	Launch press release and comms in conjunction with Groundworks.	Ongoing reminders to help support Groundworks.
	Solar lighting in parks	Mitigation	Installation of solar lighting at Stanley Park skate park.	Press release and social media to show the new lights and detail the benefits they will bring.	
	Winter Gardens solar panels.	Mitigation	Solar panel installation at Winter Gardens conference centre.	Press release and comms to mark the completion of works and predicted savings.	Future opportunities to celebrate financial savings and further works.
	Electric Vehicles	Mitigation	Delivery of Electric Vehicle Charging Strategy	Interim Charging Point Operator tender process concluding	Central car park opening. Awaiting news of potential Local Electric Vehicle Infrastructure funding.
April	Green Doctor/ eco coaching	Mitigation	One to one support for local residents to offer advice and practical measure to improve the energy efficiency of their home	Provide update on uptake of the scheme	
May	Electric Vehicles	Mitigation	Delivery of Electric Vehicle Charging Strategy	Update on EV charging point installations and/or funding announcement (depending on date)	
June	Climate Adaptation Plan	Adaptation	Ensuring Blackpool is prepared for increasing extreme weather events	Draft plan put out for public consultation supported by engagement process	Design consultation process
July	Your Blackpool	Both	Paper newspaper delivered to 70,000	Content TBC	Next issue Nov/ Dec
	Eco-Fest	Both	Free event in Stanley Park on 27 July with stalls activities from a range of organisations.	Initial save the date comms already under way. Full comms rollout in the month before.	
August	Illuminations	Mitigation	Opportunity to highlight efforts made to reduce energy usage.	Media enquiries received regarding this every year. Information provided in press packs to media.	

September	Heat networks	Mitigation	Innovative UKRI-funded programme to explore a heat network co-operative model in Blackpool.	Provide update on the scheme.	
October	Green Doctor/ Eco-coaching	Mitigation	One to one support for local residents to offer advice and practical measure to improve the energy efficiency of their home	Reminder ahead of the service ahead of the winter months.	
November	CDP score	Both	International voluntary assessment of our progress on climate adaptation and mitigation	Overall A- score and A for adaptation reported to full Council in Cabinet Member report 31/01/24	Publicity around 2024 score - expected in October
	Your Blackpool	Both	Paper newspaper delivered to 70,000	Content TBC	
December	Electric Vehicles	Mitigation	Delivery of Electric Vehicle Charging Strategy	Update on EV charging point installations.	